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As the new owner of Ocean Breeze Accounting Inc. in Sechelt B.C., it was clear to me that we needed to update our website as part of a plan to modernize our business. We all know the importance of a website – for better or worse, it is your permanent “face to the outside world”. Our team had a clear idea of the content we wanted to express, and ensuring it was transmitted in a mobile-device-friendly format was key. We looked at some of the websites we liked, and a local company, Great Bear Design, kept popping up as the designer.

At Great Bear, we found that the owners, Jim and Sunny, helped expand and improve our initial vision through their intelligent suggestions and the iterative process they used. They were unfailingly friendly, helpful, and generally just great to deal with. They had good ideas to both improve both the content and ensure that the SEO rankings (Google search, etc.) were maximized. Not only that, but when we expressed some dissatisfaction with our existing logo and suggested a minor tweak, Sunny took it upon herself to surprise us with a beautiful redesign that we are extremely happy with. This change not only helped cement the modernization of the website, but it has helped us to target our re-branding and marketing efforts.

We couldn't be more pleased with how our website looks and functions, and we know that the Great Bear team, led by Sunny and Jim, were instrumental in that. I, and my team, highly recommend them.

A handwritten signature in black ink that reads "Elisa Walker". The signature is written in a cursive, flowing style.

Elisa Walker, CPA

Ocean Breeze CPA